



Shreveport-Bossier Military Affairs Council

P.O. Box 1661 • Shreveport, LA 71165
Office (318) 429-2418 • Fax (318) 429-2419

It's Air Show time!

The 2025 Defenders of Liberty Air Show will be held on March 28-30 and will headline the USAF Thunderbirds. We are honored that the Thunderbirds have chosen to return to Barksdale Air Force Base once again and they will be joined by a fantastic line-up of civilian and other military performers and static displays.

As you know well, the Air Show is a great way for our community to help showcase the benefits of our beloved Barksdale. More importantly, a successful Air Show illustrates our support for the men and women in uniform and stimulates an interest in the mission of the United States Air Force.

The Shreveport-Bossier Military Affairs Council is a 501(c)(3) organization which provides financial support for the Air Show. Because over 85% of the cost to put on the event is funded through donations, your support is critical!

The enclosed Corporate Sponsorship Package outlines sponsorship opportunities for our community partners. Benefits include social media advertising and signage, a display booth at the Air Show, admission to our Friday night Twilight Show, VIP parking, and VIP admission in our catered President's Club Tent for Saturday and Sunday shows. You will also receive admission to our Saturday evening's Bugs N' Guns performer party, affording you the opportunity to meet the Thunderbirds and our civilian performers.

If you have participated in the past, we appreciate your support and hope you will decide to renew or even exceed that commitment this year. If you have not joined before, we hope you will consider this worthy cause.

See you on the Flight Line!

Sincerely,

Parker W. Maxwell
Air Show Chairman
parkerwmaxwell@gmail.com

Rob Tibi
MAC and Air Show Executive Director
executivedirector@sbmilitaryaffairs.com

2025 CORPORATE SPONSORSHIP PACKAGE

PILOT PARTNER - \$15,000

- 12 – Passes to the Friday Evening Twilight Show
- 6 – VIP parking passes to the Friday Evening Twilight Show
- 24 – Passes to the President's Club Tent for Saturday
- 12 – VIP parking passes for Saturday
- 24 – Passes to the President's Club Tent for Sunday
- 12 – VIP parking passes for Sunday
- 12 – Passes to the Saturday Night Bugs N' Guns Party
- 6 – VIP parking passes to the Saturday Night Bugs N' Guns Party
- 12 – Event shirts
- 12 – Air Show Coins
- 1 – 10x10 Display Booth/Tent
- Dedicated Signage in the President's Club Tent
- Pilot Partner Advertising and Social Media Package

BOMBARDIER PARTNER - \$10,000

- 8 – Passes to the Friday Evening Twilight Show
- 4 – VIP parking passes to the Friday Evening Twilight Show
- 16 – Passes to the President's Club Tent for Saturday
- 8 – VIP parking passes for Saturday
- 16 – Passes to the President's Club Tent for Sunday
- 8 – VIP parking passes for Sunday
- 8 – Passes to the Saturday Night Bugs N' Guns Party
- 4 – VIP parking passes to the Saturday Night Bugs N' Guns Party
- 8 – Event shirts
- 8 – Air Show Coins
- 1 – 10x10 Display Booth/Tent
- Dedicated Signage in the President's Club Tent
- Bombardier Partner Advertising and Social Media Package

NAVIGATOR PARTNER - \$5,000

- 4 – Passes to the Friday Evening Twilight Show
- 2 – VIP parking passes to the Friday Evening Twilight Show
- 10 – Passes to the President's Club Tent for Saturday
- 5 – VIP parking passes for Saturday
- 10 – Passes to the President's Club Tent for Sunday
- 5 – VIP parking passes for Sunday
- 4 – Passes to the Saturday Night Bugs N' Guns Party
- 4 – Event shirts
- 4 – Air Show Coins
- Dedicated Signage in the President's Club Tent
- Navigator Partner Advertising and Social Media Package

ADVERTISING AND SOCIAL MEDIA

INCLUDED WITH PILOT PARTNER PACKAGE

- Corporate name shoutouts throughout air show month and air show
- Corporate name, tag/link with other sponsors at least twice during air show month
- Stand-alone corporate post with company-provided artwork or creative with tag/link to company social page, i.e. Facebook and Instagram at least once a month starting in Jan-March
- Tagged or listed with sponsored act or event Feb-March
- Corporate name, tag/link with other sponsors one month after the event
- One company Facebook ad to run in March
- Company provided creative post for IG reel to run in March

INCLUDED WITH BOMBARDIER PARTNER PACKAGE

- Corporate name shoutouts throughout air show month and air show
- Corporate name, tag/link with other sponsors at least twice during air show month
- Stand-alone corporate post with company-provided artwork or creative with tag/link to company social page, i.e. Facebook and Instagram at least once a month starting in Jan-March
- Corporate name, tag/link with other sponsors one month after the event

INCLUDED WITH NAVIGATOR PARTNER PACKAGE

- Corporate name shoutouts throughout air show month and air show
- Corporate name, tag/link with other sponsors at least twice during air show month
- Corporate name, tag/link with other sponsors one month after the event

SHREVEPORT-BOSSIER MILITARY AFFAIRS COUNCIL

CORPORATE SPONSOR REMITTANCE FORM

2025 Defenders of Liberty Air Show
Barksdale Air Force Base

THANK YOU FOR BEING A CORPORATE SPONSOR FOR THE 2025 AIR SHOW.

Please complete the information below:

Name of Individual or Business/Organization:

Contact Person: _____

Mailing Address: _____

E-Mail Address: _____

Contact Number: _____

Please select your Corporate Sponsorship level:

PILOT PARTNER - \$15,000

Shirt Size(s) for 12 event shirts:

Small Medium __ large____ X-large ____ XX-large ____ Other ____

BOMBARDIER PARTNER - \$10,000

Shirt Size(s) for 8 event shirts:

Small Medium __ large____ X-large ____ XX-large ____ Other ____

NAVIGATOR PARTNER - \$5,000

Shirt Size(s) for 4 event shirts:

Small Medium __ large____ X-large ____ XX-large ____ Other ____

Remit Payment To:

Military Affairs Council
Attn: Robert Tibi
PO Box 1661
Shreveport LA 71165

Thank You for Your Support of the 2025 Defenders of Liberty Air Show